

NLM, NN/LM & Funding Application Tips



JUNE 21, 2011
HEALTHY NEIGHBORHOODS WEBINAR

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Agenda



- Intro to the National Library of Medicine
- Intro to the National Network of Libraries of Medicine
- NN/LM Funding
- Funding Application Tips
- Questions?

The National Library of Medicine



- World's largest medical library!
- Founded in 1836
- on the campus of National Institutes of Health in Bethesda, Maryland (part of NIH & DHHS)
- 12 million books, journals, manuscripts, audiovisuals and other forms of medical information on its shelves
- Serves millions of users every day
- Open to ALL

The National Library of Medicine



- Scientific Information Services
- Information Services for the Public
- National Network of Libraries of Medicine (NN/LM)
- Grant Programs: <http://www.nlm.nih.gov/ep/>

National Library of Medicine

HARRY POTTER'S WORLD

RENAISSANCE SCIENCE, MAGIC, AND MEDICINE

Home | Exhibition | Education Resources | Traveling Information

POTIONS



MONSTERS



HERBOLOGY



MAGICAL CREATURES



FANTASTIC BEASTS



IMMORTALITY



POTIONS

"There was a lot more to magic, as Harry quickly found out, than waving your wand and saying a few funny words."

Harry Potter and the Philosopher's Stone, J. K. Rowling



Illustration of distillation equipment
Ambroise Paré, *Les Oeuvres d'Ambroise Paré*, 1565

HARRY POTTER AND THE PRISONER OF AZKABAN
Harry Potter and the Prisoner of Azkaban follows Harry to steal all metals to gold and purify years earlier, Voldemort and magical creatures. simply by having no intention chooses the outcome that

VISIBLE PROOFS

FORENSIC VIEWS OF THE BODY

VISIT | EXHIBITION | GALLERIES | EDUCATION | RESOURCES

SUB SECTIONS

- The Rise of Forensics
- Upon a View of the Body
- Laboratory Views
- Technologies of Surveillance
- The New Forensic Science
- Riding the Forensic Wave

The New Forensic Science



Skeletal reconstruction, 2003
Institute of Forensic Medicine, University of Bern

New technologies and methods are transforming the field of forensic science. Today scientists use DNA tests, high-performance liquid chromatography, mass spectrometry, 3-D computer imaging, and other advanced technologies to reconstruct crimes and accidents. The new forensic science can distinguish trace elements and organic materials down to the level of only a few hundred molecules.

Given the sensitivity of the instruments, forensic scientists need to adhere to rigorous

BINDING WOUNDS PUSHING BOUNDARIES

African Americans in Civil War Medicine

HOME | EXHIBITION | EDUCATION | TRAVELING INFORMATION | CREDITS

Many histories have been written about medical care during the American Civil War, but the participation and contributions of African Americans as nurses, surgeons and hospital workers have often been overlooked.



Contraband who served with the 13th Massachusetts Infantry c. 1863-1865
Courtesy Massachusetts Commandery Military Order of the Loyal Legion and the U.S. Military History Institute

"there were loyal women, as well as men, in those days who did not fear the shell or the shot, who cared for the sick and dying..."
- Susie King Taylor, nurse with the 33rd United States Colored Infantry

National Library of Medicine



<http://www.nlm.nih.gov>

888.346.3656

publicinfo@nlm.nih.gov





Databases

- PubMed/MEDLINE
- MeSH
- UMLS
- ClinicalTrials.gov
- MedlinePlus
- TOXNET
- Images from the History of Medicine
- LocatorPlus
- All NLM Databases

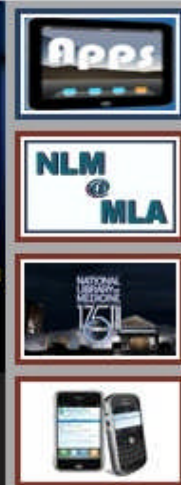
NLM CHALLENGE



Show Off Your Apps Data Challenge

Enter NLM's data challenge and show off your innovative software applications. Challenge ends August 31, 2011.

Innovative Uses
of NLM Information



Find, Read, Learn

- Search biomedical literature
- Find medical terminologies
- Search NLM collections
- Read about diseases
- Learn about drugs
- Explore history
- Find a clinical trial
- Use a medical dictionary
- Find free full-text articles

Explore NLM

- About NLM
- Health Information
- Library Catalog & Services
- History of Medicine
- Online Exhibitions & Digital Projects
- Information for Publishers

Research at NLM

- Human Genome Resources
- Biomedical Research & Informatics
- Environmental Health & Toxicology
- Health Services Research & Public Health
- Health Information Technology

NLM for You

- Grants & Funding
- Training & Outreach
- Network of Medical Libraries
- Regional Activities
- Visit the Library
- Jobs at NLM

News & Events

- NLM Announces Release of "Embryo" App (05/02/11)
- NN/LM Regional Medical Library Contracts Awarded (04/29/11)
- NLM Classification Updated (04/29/11)
- NLM Co-Sponsors Clinical Trial Conference, June 6-7, 2011 (04/28/11)



For Online Searchers



Connect with NLM



NLM 175th Anniversary



Podcasts



NLM Tools & Widgets

National Network of Libraries of Medicine

NN/LM



- Established in 1965
- 8 Regions
- Education, Funding, Exhibiting

Mission: to advance the progress of medicine and improve the public health by providing all U.S. health professionals with equal access to biomedical information and improving the public's access to information to enable them to make informed decisions about their health.

<http://nnlm.gov>

NN/LM Home

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NN/LM National Network of Libraries of Medicine
 **nnlm.gov**

Search:

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
[Resource Sharing & Document Delivery](#)

[Health Information on the Web](#)

[Funding](#)

[Training & Educational Opportunities](#)

Resources for Members of the National Network of Libraries of Medicine (NN/LM)

Advancing the progress of medicine and improving the public health through access to health information.
Join the network or find local resources by clicking on the links below or call us at  1-800-338-7657 .





- [Greater Midwest Region](#)
- [MidContinental Region](#)
- [Middle Atlantic Region](#)
- [New England Region](#)

- [Pacific Northwest Region](#)
- [Pacific Southwest Region](#)
- [South Central Region](#)
- [Southeastern/Atlantic Region](#)

Quick Links:

- [Health Information on the Web](#)
 - [PubMed](#)
 - [MedlinePlus](#)
- [Order Articles with Loansome Doc](#)
- [DOCLINE](#)
- [Emergency Preparedness & Response Toolkit](#)
- [Members Directory](#)
- [Moodle Classes](#)
- [National Training Center and Clearinghouse \(NTCC\)](#)
- [Outreach Evaluation Resource Center \(OERC\)](#)
- [PHPartners.org](#)

News & Announcements:

- [NN/LM's Blogs](#)
- [Regional Events Calendars](#)
- Problems with the website? Use the [Feedback](#) link (at the top of any page) or call us at  800-338-7657 .

[Disclaimer](#)

[Policy on Linking](#)

[Accessibility](#)

[Freedom of Information Act](#)

Contact us at:

National Network of Libraries of Medicine
National Network Office
National Library of Medicine
8600 Rockville Pike, Bldg. 38, Room B1-E03
Bethesda, Maryland 20894

Department of Health & Human Services
National Institutes of Health
National Library of Medicine
National Network of Libraries of Medicine



Call us!



For FREE classes, in-person or online:

National Network of Libraries of Medicine

(800) 338-7657

Show me the \$\$



Funded Projects



NN/LM Southeastern/Atlantic Region
Georgetown, SC
Ma Flo's Beauty Salon
Project: Ma Flo's Health & Awareness Team



Benefits of Membership



- Eligibility to apply for funding
- Free promotional items as available
- Participation in the Regional Advisory Council
- Electronic Discussion Lists
- Exhibiting in Your Region
- A Nifty Certificate of Membership

In this section:

[Member Services](#)

[Members Directory](#)

[Join the Network](#)

[NN/LM News & Announcements](#)

Find Local Resources:



<http://nnlm.gov/services/>

NN/LM Member Services

Members of the National Network of Libraries of Medicine (NN/LM) provide health professionals and the general public with health information resources and services.

Membership in the NN/LM is free!

If you are providing health information resources through a library, information center or other organization, staff at your NN/LM regional office can help you.

Visit the Member Services section for your region:

- [Middle Atlantic \(MAR\)](#) Member services - serving Delaware, New Jersey, New York, and Pennsylvania
- [Southeastern Atlantic \(SEA\)](#) Member services - serving Alabama, District of Columbia, Florida, Georgia, Maryland, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee, U.S. Virgin Islands, Virginia and West Virginia
- [Greater Midwest \(GMR\)](#) Member services - serving Illinois, Indiana, Iowa, Kentucky, Michigan, Minnesota, North Dakota, Ohio, South Dakota and Wisconsin
- [MidContinental \(MCR\)](#) Member services - serving Utah, Colorado, Wyoming, Kansas, Nebraska and Missouri
- [South Central \(SCR\)](#) Member services - serving Arkansas, Louisiana, New Mexico, Oklahoma and Texas
- [Pacific Northwest \(PNR\)](#) Member services - serving Alaska, Idaho, Montana, Oregon, and Washington
- [Pacific Southwest \(PSR\)](#) Member services - serving Arizona, California, Hawaii, Nevada, and the U.S.-Associated Pacific Basin
- [New England \(NER\)](#) Member services - Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont

NN/LM Funding: <http://nnlm.gov/funding/>



In this section:

[Funding](#)

[Funding Beyond NLM and NN/LM](#)

[Proposal Writing Support](#)

[Projects Database](#)

Find Local Resources:



Funding

Topics on this page:

- [NN/LM Funding Assistance](#)
 - [Regional Funding Opportunities](#)
- [NLM Funding Opportunities](#)
- [National Institute of Health \(NIH\) Office of Extramural Research](#)
- [Additional Funding and Assistance](#)

NN/LM Funding Assistance

Contact the [Regional Medical Library](#) in your area for regional funding information, review of proposals before they go to NLM, letters of support for NLM grant applications, and training support for awarded projects.

Regional Funding Opportunities

- [Greater Midwest Region \(GMR\)](#)
- [MidContinental Region \(MCR\)](#)
- [Middle Atlantic Region \(MAR\)](#)
- [New England Region \(NER\)](#)
- [Pacific Northwest Region \(PNR\)](#)
- [Pacific Southwest Region \(PSR\)](#)
- [South Central Region \(SCR\)](#)
- [Southeastern/Atlantic Region \(SEA\)](#)

[NN/LM Projects Database](#) (lists projects that have received funding from the NN/LM starting in 2001)

NLM Funding Opportunities

The Extramural Programs of the National Library of Medicine funds projects in areas important to its mission. As the nation's premier repository of biomedical information, NLM has a vital interest in information management and in the enormous utility of computers and telecommunication for improving storage, retrieval, access, and use of biomedical information. NLM provides extramural support through grants-in-aid and, less commonly, contracts.

Click on the extramurals links below, to find out more about grants offered by NLM.

- [Division of Extramural Programs](#)
 - [Extramural Programs Awards](#) (list of awards made since 1997)
 - [Research Portfolio Online Reporting Tool \(RePORT\)](#) Reports, data and analyses of NIH research activities, including a searchable database of federally funded biomedical research projects conducted at universities, hospitals, and other research institutions.

Search:

| | | | | | | |
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|------|-----------------|------------------|--------------------------------------|-------------------------------|---------|--------------------------------------|

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- [Funding Beyond NLM and NN/LM](#)
- [Proposal Writing Support](#)
- [Projects Database](#)

Find Local Resources:



Proposal Writing Support

Topics on this page:

- [Grant/Proposal Writing Tips and Tutorials](#)
- [Additional Resources](#)
- [MLA and NN/LM Classes](#)

Grant/Proposal Writing Tips and Tutorials

- **Corporation for Public Broadcasting (CPB): Grant Proposal Writing Tips**
<http://www.cpb.org/grants/grantwriting.html>
 This publication is an easy guide to the basic elements of grant writing and is offered to assist applicants CPB and to other funding sources. It offers guideposts to help you through each stage of the process. The guideposts are transferable to a variety of grant applications. However, we encourage you to carefully read the guidelines written for each grant you select.
- **Foundation Center: Classroom Training Courses**
<http://foundationcenter.org/getstarted/training/classroom.html>
- **Infusing Cultural and Linguistic Competence into Contracts and Grants**
http://nnlm.gov/archive/projects/2004nccc_workshop/rfps.pdf **PDF**
 Provides language for RFPs that encourage diversity, collaboration with communities and many more enhancements that ensure awardees embrace cultural and linguistic competence.

<http://nnlm.gov/funding/support.html>

Wishing Well Tutorial Series



Part 1: Wishful Thinking

An Introduction to the National Network of Libraries of Medicine,
Partnership, and Basic Funding Tips

<http://nnlm.gov/sea/training/wishingwell/index.html>

Funded by the National Library of Medicine under Contract #NO1-LM-6-3502



ADOBE® CAPTIVATE™

GRANTS AND PROPOSAL WRITING

- The Lingo
- Common mistakes
- Basic elements of the proposal
- The Budget

THE LINGO

- RFP: request for proposals
- RFA: request for applications
- PA: program announcement

COMMON MISTAKES

- Poor or last minute writing
- Typos
- Inaccurate costs
- Budget ≠ Narrative
- Vague objectives
- Assuming reviewers are experts in field
- Ignoring instructions
- Idea ≠ Grant purpose

GETTING STARTED

- Start early
- Be clear about your reasons
- Form a working group
- Review the RFP written guidelines
- Submit a Letter of Intent
 - Letter is not binding
 - Provide: Name, Institution, Date
- Pay attention to deadlines

BEFORE THE PROPOSAL

- Gather background information on the need to be addressed
- Identify project needs
 - Staffing
 - Equipment
 - Supplies
- Create a rough draft of the budget
- Determine who will write the proposal