



## Housing Authority of the City of Austin—Austin, TX



**Jobs Plus Grant Amount: \$2,700,000**

**Leveraged Amount: \$4,500,000**

**PH Development: Booker T. Washington & Chalmers Courts**

### Key Partners:

Austin Area Urban League, Big Austin, Capital Idea, Goodwill, Austin Community College, Literacy Coalition of Central Texas, Building Human Capital, Workforce Solutions, Economic Growth Business Incubator, Austin Pathways, and Austin Affordable Housing Corporation.

### Purpose of the Program:

The purpose of the Jobs Plus Pilot program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Pilot program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

### Project Summary:

There exists a clear need to deliver programming that will create opportunities for economic empowerment and foster the development of a culture of work within the combined community of Booker T. Washington & Chalmers Courts. Of the 338 non-elderly households in this community, 54 percent have no members showing earned income. Similarly, 65 percent of residents between the ages of 18 -64 are unemployed and have no reported earned income. As such, there is a need for Jobs Plus to enhance the services currently being offered and help residents reach their full economic potential. The Housing Authority of the City of Austin seeks to engage and saturate all residents within their community, with a particular focus on all work-able adults between the ages of 18-64, resulting not only in the achievement of economic self-sufficiency, but a sustained community long after the grant period ends.

## Housing Authority of the City & County of Denver—Denver, CO

**Jobs Plus Grant Amount: \$2,700,000**

**Amount Leveraged: \$4,197,720**

**PH Development: Quigg Newton Homes**

### Key Partners:

Denver Housing Authority, Arts-Street, Denver Police Department, Safety, Inc., Cuerdon Law, Metropolitan State University, Colorado Coalition for the Homeless, Rocky Mountain Service Employment Redevelopment, Sherwin-Williams, and WorkLife Partnership.



### Purpose of the Program:

The purpose of the Jobs Plus Pilot program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Pilot program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

### Project Summary:

Quigg Newton Homes has 380 units ranging from one 1-6 bedrooms, with a total population of 891 public housing residents. Of the 891 Quigg Newton residents, 310 are workable individuals within the age range of 18-64, with 129 workable individuals reporting no earned income. Jobs Plus will make “work pay” through specific incentives and success supports reserved for Jobs Plus participants. The program will be a unique service that will allow participants to not only reach their educational and employment goals, but the Jobs Plus program will translate directly to opportunities in Denver’s Office of Economic Development identified growth industry super segments right there in their own neighborhood of Sunnyside. Participant success in the Jobs Plus program will be ensured through several collaborative community supports and partnerships. Through these collaborative community based partnerships and the expertise of the Housing Authority of the City and County of Denver, the Jobs Plus program participants will learn how they will have a direct impact on the economic health of both their neighborhood and family.

## Metropolitan Development and Housing Agency—Nashville, TN



**Jobs Plus Grant Amount: \$2,700,000**

**Leveraged Amount: \$2,253,912**

**PH Developments: J. C. Napier and Tony Sudekum Homes**

### **Key Partners:**

Nashville Financial Empowerment Center, Sanderling Renal Services, Nashville Adult Literacy Council, Urban League of Middle Tennessee, Express Employment Professionals, and Dress for Success

### **Purpose of the Program:**

The purpose of the Jobs Plus Pilot program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Pilot program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

### **Project Summary:**

The Metropolitan Development and Housing Agency's (MDHA) J.C. Napier Homes and Tony Sudekum Homes are two communities that have combined for the Jobs Plus pilot program. MDHA envisions a community where culture of work permeates through Napier/Sudekum. A combined size of 2,138 individuals and a total of 892 work-abled adults between the ages of 18-64 report no earned income. Employment-related programming includes the Tennessee Department of Labor and Workforce Development's "Career Coach" a mobile coach bus with a computer lab and internet access, which includes a venue for workshops offering resume assistance and interviewing skills. Twenty residents went onboard to learn about these services. Other employment programs such as Y.E.S. (Your Employment Success) are structured to increase job retention by empowering individuals with the skills they need to retain and advance on their jobs.

## Norfolk Redevelopment and Housing Authority—Norfolk, VA



**Jobs Plus Grant Amount: \$2,700,000**

**Leveraged Amount: \$4,713,687**

**PH Development: Young Terrace**

### **Key Partners:**

Norfolk Department of Recreation, Parks & Open Space, Portsmouth Community Health Center, Inc., Senior Community Service Employment Program, Virginia Employment Commission, and Young Terrace Tenant Management Corporation.

### **Purpose of the Program:**

The purpose of the Jobs Plus Pilot program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Pilot program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

### **Project Summary:**

The Norfolk Redevelopment and Housing Authority has identified the Jobs Plus program as a behavioral change economic empowerment model, and are confident that participating residents will increase skills, earn credentials, and become employed in demand-driven job sectors that provide livable wages to become self-sufficient. Of the 733 households, 413 households have no earned income. Young Terrace has a 63 percent unemployment rate and is considered to have one of the highest concentrations of poverty in the city of Norfolk and the Commonwealth of Virginia. The Jobs Plus Leadership Team envision Young Terrace as a healthy community where working adults are the norm and residents have a sense of community ownership and pride. Jobs Plus offers individuals the opportunity to dream and the resources to achieve those goals.

## Housing Authority of the City of Oakland—Oakland, CA



**Jobs Plus Grant Amount: \$2,700,000**

**Leveraged Amount: \$4,380,460**

**PH Developments: Campbell Village  
Peralta Village, Linden Court, Mandela  
Gateway, and Chestnut Court**

### Key Partners:

Oakland Private Industry Council, Inc., Oaxtreme, LLC, Turner Group Construction, Tekperfect Consulting, Pyramid Business Systems, Inc., Youth Uprising, The Stride Center, Oakland Technology Exchange West, Oakland Housing Authority, and Pastors of Oakland.

### Purpose of the Program:

The purpose of the Jobs Plus Pilot program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Pilot program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

### Project Summary:

While the Bay Area has rebounded from the recession with robust job growth and low unemployment, the population of West Oakland public housing residents suffers from 58 percent unemployment rates for households containing working-age adults. Through Jobs Plus the Housing Authority of the City of Oakland (OHA) will implement West Oakland Works (WOW), a place-based program targeting unemployed and underemployed West Oakland public housing residents across five developments concentrated within one and a half square miles. The total number of work-able adults aged 18-62 with no earned income is 763 residents. In partnership with the Oakland Private Industry Council, OHA designed Skilled Training Employment Pathways (STEP) academies. STEP provides job readiness training, wrap around services, and the option to acquire certifications and skills through partnerships with the Peralta Community College system. Through WOW and STEP academies, OHA and its partners can plug public housing residents into this growth engine and help these Oakland residents succeed along with the rest of the Bay area.

## Philadelphia Housing Authority—Philadelphia, PA



**Jobs Plus Grant Amount: \$2,700,000**

**Leveraged Amount: \$6,791,691**

**PH Development: Raymond Rosen**

### Key Partners:

Joseph J Peters Institute, Mayor's Office of Community Empowerment & Opportunity, Philadelphia Lawyers for Social Equity, Boys & Girls Clubs of Philadelphia, Center for Social Policy & Community Development, Commonwealth of Pennsylvania, Opening Opportunities for All, and Manpower.

### Purpose of the Program:

The purpose of the Jobs Plus Pilot program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Pilot program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

### Project Summary:

Raymond Rosen houses over 1,800 residents in 553 townhouse-style, low-rise units. The Philadelphia Housing Authority's Jobs Plus Pilot initiative will address the needs of currently unemployed individuals and those working at low-wage jobs by focusing readiness efforts on the 884 work-able residents in the 18-64 age group. In addition to assistance with resume, job search and interview skills, residents will have access to funded job training programs to prepare for high demand, living wage jobs with good benefits. It is Philadelphia's vision that the Jobs Plus Pilot program will encourage and assist residents in overcoming barriers to employment, help them find and retain living wage jobs with benefits, and support families in their efforts to increase household income and achieve economic self-sufficiency. Based on discussions with resident leaders and partners, PHA believes that these are ambitious, but achievable goals.

## Housing Authority of the City of Sacramento— Sacramento, CA

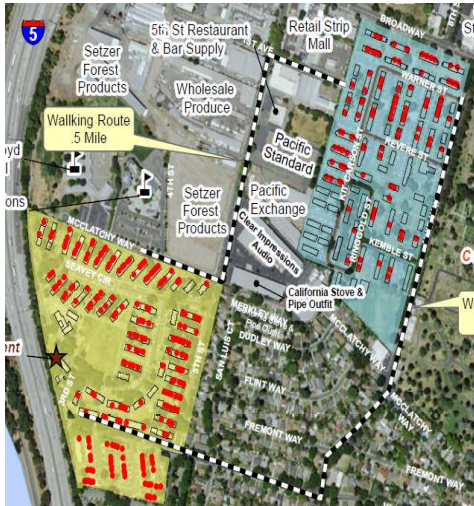
**Jobs Plus Grant Amount: \$2,700,000**

**Amount Leveraged: \$3,783,164**

**PH Developments: Marina Vista and Alder Grove**

### Key Partners:

United Way, Sacramento Resident Advisory Board, City of Sacramento, Valley Vision, Urban League, WEAVE, Inc., Francis House Center, Sacramento Housing and Redevelopment Agency, Center for Employment Training, Goodwill, GRID Alternatives, Sacramento Regional Conservation Corps, A.C.E., Asian Resources Inc., County of Sacramento, and Sacramento Employment and Training Agency.



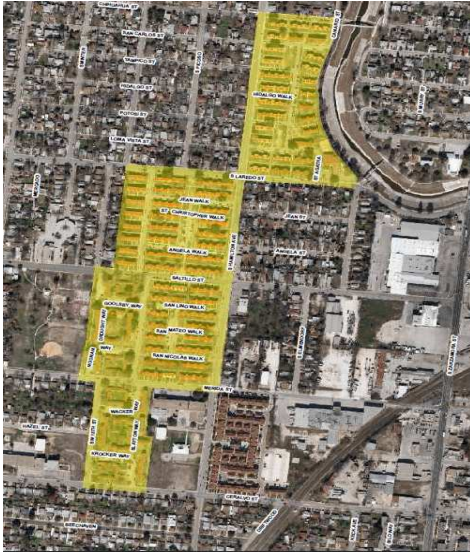
### Purpose of the Program:

The purpose of the Jobs Plus Pilot program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Pilot program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

### Project Summary:

The communities of Marina Vista and Alder Grove are isolated public housing complexes in close proximity to employment and education opportunities in Downtown Sacramento. These complexes are comprised of 751 non-“elderly only” housing units which house 685 work-able residents between the ages of 18 and 64, of which 59 percent lack an earned income. In partnership with the Sacramento Employment and Training Agency (SETA), SHRA has developed and implemented a training and employment program called "First Source." The First Source Program is a workforce development program targeting local employment opportunities to low-income populations of the City and County of Sacramento. It is a tool for residents of public housing to find stable employment through a supportive infrastructure that includes a comprehensive assessment and case management. SHRA believes that by determining the residents’ interests, strengths and barriers, they will be able to provide them with the support needed to achieve success.

## San Antonio Housing Authority—San Antonio, TX



**Jobs Plus Grant Amount: \$2,700,000**

**Leveraged Amount: \$4,006,467**

**PH Development: Cassiano Homes**

### **Key Partners:**

Alamo Colleges, Avenida Guadalupe Association, BCFS, Each One Teach One, Education Investment Foundation, Ethnos Missions Center, Goodwill, Family Service Association, Labor on Demand, Tejaspremier Building Contractor, Inc., Waste Management, and Workforce Solutions.

### **Purpose of the Program:**

The purpose of the Jobs Plus Pilot program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Pilot program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

### **Project Summary:**

The Jobs Plus Pilot population identified specifically from this community includes 570 individuals that are work-able, with women making up the great majority of SAHA's target population at Cassiano Homes. SAHA will provide these residents with the support they need to help them achieve their goals. In order to meet the needs of the overwhelming majority of females with children, the initial focus will be to develop employment strategies and supportive services geared towards women. As annual job growth in San Antonio continues to strengthen, employment and training opportunities abound. The Jobs Plus Program will help meet their employment needs with short-term training programs, subsidized employment opportunities, and access to non-traditional labor pools.





## Housing Authority of the City of Goldsboro—Goldsboro, NC



**Jobs Plus Grant Amount: \$2,700,000**

**Leveraged Amount: \$4,784,973**

**PH Development: West Haven**

### **Key Partners:**

CORP, Inc., Goldsboro Daily News, Johnston County Industries, Literacy Connections of Wayne County, North Carolina Department of Commerce, One To One with Youth, Inc., Pride in North Carolina, Rebuilding Broken Places CDC, United Way of Wayne County, W.A.T.C.H., Wayne Action Group for Economic Solvency Inc., Wayne Community College, Department of Social Services, Wayne Opportunity Center, Inc., and Wayne Uplift Resource Association, Inc.

### **Purpose of the Program:**

The purpose of the Jobs Plus Pilot program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Pilot program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

### **Project Summary:**

West Haven apartments consist of 716 individuals residing in 298 households. The Housing Authority of the City of Goldsboro (HACG) believes that by creating a presence of working as a viable way of life, they will help change the atmosphere from a downtrodden one to a more confident, working one. Education levels in the area are low and many jobs require an Associate's Degree or higher. Individuals in the community face a number of barriers to employment. The most frequent responses to why individuals are not working or have trouble maintaining employment include, lack of appropriate education and training, access to consistent and reliable transportation, previous criminal history and lack of child care. The HACG believes that Jobs Plus will help bring many families over the threshold into full self-sufficiency, providing them an opportunity to end their cycle of poverty, and reclaim their lives and hope for the future.

