

Rural Community Assistance Corporation

City of Globe, AZ

Accomplishments (RCB FY 2016)

Capacity Building – Economic Revitalization

RCAC's Building Rural Economies (BRE) program partnered with the City of Globe Economic Development Department to conduct the Recharge Our Community's Economy (ROCE) Workshop Series in which 56 community residents, local business owners, and city and county leaders participated to identify community economic development opportunities. RCAC provided training, technical assistance and resources to help implement their vision for a robust community and economy. Outcomes included:

- **Downtown Revitalization:** community members worked with the city to secure a vacant county building in the historic area of downtown Globe. The building is currently under construction and will be a focal point in the community housing a visitor's center, a local resource center and a business incubator / networking space. A walking map of the Historic Downtown was developed with the assistance of RCAC's Communications Team that highlights 50+ retailers, restaurants, coffee shops and attractions as part of the Economic Development Departments' efforts to support local businesses and improve community relations.
- **ADA access to Community Recreation Facilities:** the community worked with the City of Globe to update the community pool with a new filtration system and ADA access. The project raised more than \$3.75 million dollars and was completed in July 2022.

The BRE team also worked with the City of Globe's Community Coordinator to co-facilitate the Start, Grow, Revive Your Business (SGR) in early 2019. As a result, 30 new businesses were launched, and 11 existing businesses were expanded creating a total of at least 81 new jobs. RCAC worked with the Community Coordinator to provide technical assistance to 10 businesses in Globe to apply for Paycheck Protection Program (PPP) loans which resulted in \$347,732 to allow these businesses to sustain operations and staff during COVID.

