



METROPLITAN TRANSPORTATION COMMISSION BAY AREA, CA



ROUND 1 AWARD: \$5,000,000

Overview: To expand housing supply and lower housing costs, HUD's Office of Community Planning and Development awarded \$5 million to the Metropolitan Transportation Commission (MTC) towards the Bay Area, CA. This grant funding will be used to identify and remove barriers to affordable housing production and preservation.

A projected 1.4 million new homes are needed in the Bay Area. The MTC has taken considerable actions to advance housing supply through incentivized programs, development financing, and strategic planning.

PRO Housing funding will enable the MTC to support transitoriented development, develop mixed-income housing, and enhance the capacity of local developers and builders.

Availability of Financing / High Cost of Land

 At least 25,000 permitted affordable units remain stuck in limbo between entitlement and full financing, with a total subsidy gap of \$33 billion. Land acquisition is a large project expense.

Restrictive Local Policies

 Local regulations and land use policies restrict both housing and mixed-use projects. Prohibitive building codes and procedural delays increase development costs and prolong timelines

Infrastructure Constraints

 Existing infrastructure requires upgrades to accommodate new housing development.

TO HOUSING IDENTIFIED BY BAY AREA MTC

RECENT ACTIONS TO BOOST HOUSING SUPPLY LOCALLY

Metropolitan Transportation Commission

- Developed the Plan Bay Area 2050 which lays the groundwork for local governments to accommodate 441,000 new units, including 180,000 affordable units.
- Invested over \$1 billion to municipalities that approve affordable housing projects and adopt housing-supportive local plans with additional flexible federal highway funds.
- Centered equity in planning efforts incorporating the Bay Area's latest Regional Housing Needs Allocation methodology which advance fair housing and housing opportunity.
- Invested \$10 million through the Bay Area Preservation pilot, and leveraged with \$39 million in private capital to preserve 200 previously unrestricted affordable homes.
- Established a Transit-Oriented Communities Policy which requires land use and policy reform to transit accessible land in 350 station areas.





BAY AREA, CA
REGION APPLICANT

POPULATION: 7.703.016

ANTICIPATED IMPACT OF PRO HOUSING FUNDING

as contemplated in grant application

Implement Plan Bay Area 2050

- Receiving PRO Housing funding will enable the MTC to implement Plan Bay Area 2050 by launching the Priority Sites Program and Catalyst Projects.
- These two projects build capacity and incentivize affordable housing development by offering large scale technical assistance (TA) and installing or upgrading utilities and infrastructure.

Launch Priority Sites Program & Technical Assistance

- MTC will support its Priority Sites Program which provides regionwide TA to remove shared barriers to advancing sites, and offers targeted site-specific TA.
- Regionwide TA will offer guidance documents and template policies and programs drawn from best practices region- and nation-wide. Site-specific TA will support predevelopment activities at Priority Sites throughout the region.

Invest in Transit Oriented Development Projects

- The Priority Sites Catalyst Projects will fund housing-supportive infrastructure starting with mixed-income transit-oriented development projects to create new homes of which a portion will be affordable housing units.
- The pilot projects will serve as replicable models of "investment without displacement."

HUD AWARDED \$85 MILLION TO 21 APPLICANTS THROUGH ROUND 1 OF THE PRO HOUSING COMPETITION



- PRO Housing provides first-of-its-kind funding to identify and remove barriers to housing production and preservation.
- The competition prioritizes communities that demonstrate an acute need for affordable housing.
- Successful applications demonstrated local actions — such as updates to land use policies, developer incentives, financing, and innovative strategies to address barriers and boost housing supply.



