

HUD AWARDS \$100 MILLION IN HOUSING SUPPLY GRANTS



HUD's Office of Community Planning and Development awarded **\$100 million through the FY24 Pathways to Removing Obstacles to Housing (PRO Housing)** competition. PRO Housing provides critical funding to address barriers to affordable housing production and preservation and advance local housing strategies.

The PRO Housing competition was well received and oversubscribed. **HUD received more than 200 applications representing communities across 47 States.** For every \$1 available in funding, more than \$10 was requested from applicants.

HUD announced 18 winners with proposed activities benefiting communities across 15 states supporting rural, suburban, and urban areas. Winners include regional entities, local governments, and state governments.

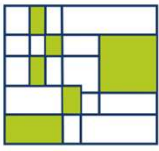
THROUGH PRO HOUSING FUNDING, COMMUNITIES WILL:

- Update land use policies, community plans, and guidance regarding development requirements to advance local housing goals.
- Streamline and modernize local permitting processes and procedures to make it easier to build new housing.
- Finance the construction of new homes for both rental and homeownership.
- Repair, revitalize, and increase the resilience of existing homes.
- Upgrade and install housing enabling infrastructure such as utilities, water, and sewer lines.
- Build capacity of local staff, developers, and organizations to boost housing supply.
- Launch new innovative strategies to meet local housing needs.



For more information on CPD's PRO Housing competition and winners, please visit:
https://www.hud.gov/program_offices/comm_planning/pro_housing





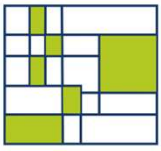
PRO HOUSING COMPETITION WINNERS

WINNING JURISDICTION	STATE	AWARD
City and County of San Francisco	CA	\$7,000,000
City of Austin	TX	\$6,728,249
City of Cincinnati	OH	\$2,000,000
City of Detroit	MI	\$4,275,268
City of Evanston	IL	\$7,000,000
City of Norman	OK	\$1,000,000
City of Oakland	CA	\$7,000,000
City of Portland, Oregon	OR	\$7,000,000
City of St. Louis	MO	\$6,999,118
City of Toledo	OH	\$4,000,000
City of Tucson	AZ	\$7,000,000
County of Dane	WI	\$7,000,000
County of Sacramento	CA	\$2,718,235
Lake Worth Beach Community Redevelopment Agency	FL	\$4,400,002
Louisville-Jefferson County Metro Government	KY	\$7,000,000
Maryland Department of Housing and Community Development	MD	\$6,943,228
Metropolitan Council (Twin Cities, MN)	MN	\$5,000,000
State of Montana Department of Commerce	MT	\$7,000,000
TOTAL	18 Awards	\$100,064,100



For more information on CPD's PRO Housing competition and winners, please visit:
https://www.hud.gov/program_offices/comm_planning/pro_housing





ANTICIPATED IMPACT OF PRO HOUSING FUNDING

as contemplated in grant application



\$ 7 MILLION
SAN FRANCISCO, CA

- **BARRIER:** San Francisco is facing a severe housing crisis, with housing costs among the highest nationwide.
- **ACTION:** In 2023, the city adopted a comprehensive roadmap for preserving, protecting, and producing housing with a goal of facilitating the construction of 82,000 new homes.
- **IMPACT:** Advancing local housing plans, San Francisco will use their **\$7 million PRO-Housing grant** to improve permitting processes, build affordable housing units, remove land use and development barriers, and expand housing typologies.

- **BARRIER:** In its application, Austin identified regulatory and economic barriers to housing production and preservation.
- **ACTION:** The city adopted the Austin Strategic Housing Blueprint in 2017 and has recently developed new financing to support their affordable housing goals.
- **IMPACT:** Through **\$6.7 million in PRO Housing funding**, the city will update the Strategic Housing Blueprint, expand housing in high-opportunity areas, and prioritize transit-oriented development and preservation of affordable housing near planned light rail investments.



\$ 6.7 MILLION
AUSTIN, TX



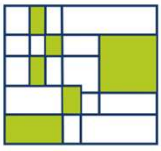
\$ 2 MILLION
CINCINNATI, OH

- **BARRIER:** Cincinnati identified historic racial and economic segregation, lack of available multifamily housing, and cost of construction as local barriers to housing.
- **ACTION:** The city approved a Comprehensive Plan to streamline housing development in existing centers of activity.
- **IMPACT:** Cincinnati will use **\$2 Million in PRO Housing funds** to expand affordable housing, and incentivize the development of vacant lots through construction subsidies and prototypes for duplexes, triplexes, and fourplexes.



For more information on CPD's PRO Housing competition and winners, please visit:
https://www.hud.gov/program_offices/comm_planning/pro_housing





ANTICIPATED IMPACT OF PRO HOUSING FUNDING
as contemplated in grant application



**\$ 4.2 MILLION
DETROIT, MI**

- **BARRIER:** Detroit residents are housing cost burdened; 59% of households pay more than 30% of their income for housing.
- **ACTION:** In recent years, Detroit has updated local land use policies and ordinances, created a housing development fund, and made significant investments in housing and infrastructure.
- **IMPACT:** Through **\$4.2 million in PRO Housing** funds, Detroit will update local land use policies, incentivize development of 2-8 unit properties, and increase housing production and infill development on publicly owned land.

- **BARRIER:** Evanston is a dense, nearly built-out community with few vacant parcels and limited opportunity for land acquisition. This, paired with increased demand for housing, has caused rents to rise dramatically in recent years.
- **ACTION:** Evanston is developing a new comprehensive plan and local code aimed at making the city more affordable.
- **IMPACT:** Evanston’s **\$7 million in PRO Housing** funds will support creating affordable housing on city-owned land and provide services that support home rehabilitation.



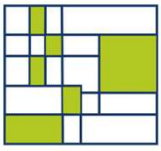
**\$ 7 MILLION
EVANSTON, IL**



**\$ 1 MILLION
NORMAN, OK**

- **BARRIER:** The City of Norman is challenged by aging infrastructure and homes, deteriorating roads and sidewalks, and high costs of housing, redevelopment, and renovations.
- **ACTION:** The city developed a Comprehensive Land Use Plan in anticipation of population growth over the next 20 years
- **IMPACT:** Norman will use **\$1 million in PRO Housing funding** to support implementation of its plan - improving local policies, improving housing strategies, and facilitating affordable production and preservation.





ANTICIPATED IMPACT OF PRO HOUSING FUNDING

as contemplated in grant application



**\$ 7 MILLION
OAKLAND, CA**

- **BARRIER:** Oakland is currently experiencing a homelessness crisis of unprecedented severity, with the largest per capita rate of homelessness among the 50 largest cities in America.
- **ACTION:** The City identified Permanent Supportive Housing (PSH) as a top investment priority in its Strategic Plan and collaborated with regional partners to expand PSH.
- **IMPACT:** **\$7 million in PRO Housing funding** will be used to create a new local program – the Rapid Response Homeless Housing Program – inspired by statewide initiatives.

- **BARRIER:** Over the last decade, Portland has declared a citywide housing state of emergency. The City estimates that 120,000 more housing units are needed by 2045.
- **ACTION:** The city adopted a Housing Production Strategy in 2024 that includes a 5- year action plan with strategies aimed to create a scalable, affordable low carbon homes.
- **IMPACT:** Through **\$7 million in PRO Housing funding**, the City of Portland will implement locally driven strategies to spur housing production.

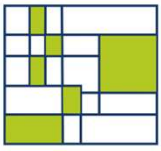


**\$ 7 MILLION
PORTLAND, OR**



**\$ 6.99 MILLION
ST. LOUIS, MO**

- **BARRIER:** A recent report commissioned by the City found that nearly half of the city’s renter households are cost-burdened.
- **ACTION:** St. Louis updated local land use policies, reduced barriers to transit oriented development, incentivized housing development, and enhanced neighborhood planning.
- **IMPACT:** **\$7 million in PRO Housing funding** will support the expansion of quality, safe, affordable housing and will prioritize land use reform, investments to subsidize affordable housing, building capacity.



ANTICIPATED IMPACT OF PRO HOUSING FUNDING

as contemplated in grant application



**\$ 4 MILLION
TOLEDO, OH**

- **BARRIER:** Nearly half of Toledo renters are cost-burdened, spending more than 30% of their income on housing.
- **ACTION:** The City has adopted a new 20-year land use plan to incentivize affordable housing, encourage “missing middle” housing, and update land use policies.
- **IMPACT:** Toledo will use **\$4 million in PRO Housing funds** to allow “by-right” permitting for infill development, and to improve and streamline the permitting process.

- **BARRIER:** Home values in Tucson have increased by over two-thirds in the last five years, while rental prices have increased by nearly fifty percent.
- **ACTION:** The City of Tucson has implemented policies promoting infill development, “missing middle” housing, and transit-oriented development.
- **IMPACT:** With **\$7 million in PRO Housing funds**, the City will update land use policies, invest in capacity building for both the public and private sector, and conduct an independent analysis to study which reforms are the most effective.

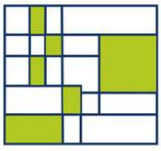


**\$ 7 MILLION
TUCSON, AZ**



**\$ 7 MILLION
DANE COUNTY, WI**

- **BARRIER:** As one of the fastest growing counties in the nation, Dane County has experienced a spike in housing demand, and a shortage of affordable housing.
- **ACTION:** In recent years, the County has made changes to land use policies, improved the permitting process, and accelerated the development timeline
- **IMPACT:** **\$7 million in PRO Housing funds** will support local policy updates in smaller municipalities, build emerging developer capacity, and build housing-enabling infrastructure.



ANTICIPATED IMPACT OF PRO HOUSING FUNDING
as contemplated in grant application



\$ 2.7 MILLION
SACRAMENTO COUNTY, CA

- **BARRIER:** Nearly 3 in 4 low-income renters in Sacramento County are rent burdened; additionally, overcrowding and homelessness have become more common in recent years.
- **ACTION:** The County has streamlined permitting, relaxed restrictions around ADUs and supportive housing, and incentivized affordable housing production.
- **IMPACT:** **\$2.7 Million in PRO Housing funds** will support affordable housing plans for two commercial corridors, land use policy updates, and adaptive reuse permitting.

- **BARRIER:** Affordable housing in the communities of Lake Worth Beach and Riviera Beach is threatened by an aging housing stock, deteriorating road and water infrastructure, and restrictive land use policies.
- **ACTION:** The communities have responded by expanding homebuyer education, supporting home rehabilitation, and passing bonds to invest in infrastructure.
- **IMPACT:** **\$4.4 Million in PRO Housing funds** will streamline permitting, finance housing-enabling infrastructure, incentivize affordable development, and expand homebuyer education.



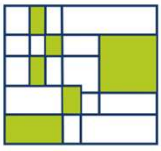
\$ 4.4 MILLION
LAKE WORTH
BEACH COMMUNITY
REDEVELOPMENT AGENCY
(FLORIDA)



\$ 7 MILLION
LOUISVILLE – JEFFERSON
COUNTY METRO GOVT, KY

- **BARRIER:** Extremely low-income families in the Louisville Metro area face an unmet housing need of 36,160 units.
- **ACTION:** Louisville has made progress in the development of affordable housing in the last five years, nearly closing the affordable housing gap for moderate-income households.
- **IMPACT:** **\$7 million in PRO Housing funds** will support updates to the Land Development Code to allow more types of housing to be built to meet the needs of Louisville area families. Funding will also be used to expand factory-built housing.





ANTICIPATED IMPACT OF PRO HOUSING FUNDING

as contemplated in grant application



\$ 6.94 MILLION
STATE OF
MARYLAND

- **BARRIER:** Due to rising costs and restrictive land use controls, Maryland faces an affordable housing deficit of 150,000 units.
- **ACTION:** The State recently passed significant legislation to reduce barriers to housing production and develop plans for fair and affordable housing.
- **IMPACT:** The State will use **\$6.94 million in PRO Housing funds** to analyze barriers to housing, develop tools to support local governments, and provide funding to communities to update permitting and expand transit-oriented development.

- **BARRIER:** Minnesota’s Twin Cities metro area only built 37% of its needed affordable housing between 2011 and 2020.
- **ACTION:** The Twin Cities region has made significant efforts to expand the supply of affordable housing in recent years by updating regulations governing land use and parking.
- **IMPACT:** The Metropolitan Council looks to build on this progress by using its **\$5 million PRO FY24 Housing Award** to provide technical assistance to communities in its region to update housing plans, community development strategies, and land use policies.



\$ 5 MILLION
MET. COUNCIL
TWIN CITIES, MN



\$ 7 MILLION
STATE OF MONTANA

- **BARRIER:** Due to rapid population growth, Montana has experienced a spike in housing demand, leading to housing prices rising 70% in the last five years.
- **ACTION:** In response, the State passed the Land Use and Planning Act, requiring cities to update land use policies.
- **IMPACT:** Montana’s **\$7 million PRO Housing grant** will be used for land use updates, public engagement, and data analysis. Funding will incentivize affordable housing development and support homeownership for families of modest means.



For more information on CPD’s PRO Housing competition and winners, please visit:
https://www.hud.gov/program_offices/comm_planning/pro_housing

